

Curriculum vitae
Rita Marchetti

December 2023

Date of Birth 03/09/1979; Nationality: Italian

ACADEMIC POSITIONS:

2022 – ongoing Associate Professor of Sociology of Cultural and Communicative Processes SPS/08
University of Perugia

2019 - 2022 Tenured Assistant Professor (RTD B) of Sociology of Cultural and Communicative Processes
SPS/08
University of Perugia

2017 - 2019 Tenured Assistant Professor (RTD A) of Sociology of Cultural and Communicative Processes
SPS/08
University of Perugia

EDUCATION AND TRAINING

October 2018, National Scientific Qualification as Associate Professor in Sociology of Cultural
and Communication Process ASN 2016

2010 PhD in Social and Political Theory and Research

PhD Thesis: “The effects of the Internet on the ecclesial community: new forms of evangelization and
communication. A research on Italian parishes”
University of Perugia

2005 Degree THESIS in Communication Sciences
University of Perugia

Thesis: “From parables to programming language: the Catholic message meets the 'media universe”
Grade: 110/110 cum laude.

TEACHING:

2020 - ongoing Professor of Sociology of digital media
University of Perugia
Department of Political Science
63 Hours – 9 CFU

2020 - ongoing Professor of Political Systems and Communication Techniques
University of Perugia
Department of Political Science
63 Hours – 9 CFU

2019 – 2020 Professor of Italian Media System
University of Perugia
Department of Political Science
42 Hours – 6 CFU

2018 - 2020 Professor of Communication of Prevention and Emergency Management
With Marco Mazzoni
University of Perugia
Department of Engineering
40 Hours – 5 CFU

2014 - 2019 Professor of Theories and Techniques of Digital Media
University of Perugia
Department of Political Science
42 Hours – 6 CFU

2011 - 2014 Professor of Theories and Techniques of New Media
University of Perugia
Department of Political Science
40 Hours – 6 CFU

MAIN RESEARCH PROJECTS:

2024 – ongoing WP7 leader and member of Steering Committee “Bridging the Gaps in Evidence, Regulation and Impact of Anticorruption Policies” (BRIDGEGAP) - HORIZON-CL2-2023-DEMOCRACY-01-03 Call HORIZON-CL2-2023-DEMOCRACY-01

2023 – ongoing Local research unit coordinator PRIN 2022 – RE-PUBLIC: Religion in Public: Forms and Dynamics of Religious Publicization in Italy (COD: 202295MWTJ - CUP: G53D23004660006). European Union – Next Generation EU

2022 – 2023 Scientific supervisor of “Religion and the Catholic Church in the public debate. A diachronic perspective: from 2006 to today” project funded by the Catholic University Center

2021 – 2023 Scientific supervisor of “Journalistic coverage of corruption in Italy” project

2020 – 2022 Scientific supervisor of “Corruption and election campaigns” project

2019 – 2022 “The Internet and new forms of access to the public sphere” project (RTDB research object)
University of Perugia

2020 – ongoing Member of research unit of Perugia in the International project: "Journalistic Role Performance" (37 universities involved)

2020 - ongoing Associate Investigator of research unit of Perugia “PRIN 2017 - Title: The Politicisation of Corruption and Anticorruption Strategies in Italy (Acronym: PolitiCAnti)”
GRANT 2017CRLZ3F_003
University of Perugia, University of Pisa, University of Milano, Sapienza University of Rome

2014 - 2016 Member of research group “ANTICORRP - Anticorruption P

olicies Revisited: Global Trends and European Responses to the Challenge of Corruption”

Funded by European Commission’s Seventh Framework Program

Grant agreement: 290529

WP6 Media and Corruption

2013 – 2014 Member of research group “How to change the political representation in Italy. The decision to vote in the electoral cycle 2013-2015”

Protocollo: 2010943X4L_009

Inter-University Research Program of National Interest (PRIN 2012)

2011 – 2013 Local coordinator of research project “Churchbook. Between social network and apostolate”

With Pier Cesare Rivoltella

University of Perugia and Catholic University of Milan

2011 -2012 Coordinator of “The Catholic Church and new technologies” project

University of Perugia in collaboration with the Italian Catholic Webmaster Association.

2009 Member of research group “The Catholic Church and local media”

University of Perugia in collaboration with the Umbrian Bishops Conference.

EDITORIAL BOARDS AND STANDING GROUP PARTICIPATION

2024 – ongoing Associate Editor of “Comunicazione Politica” (COMPOL)

Edited by Il Mulino

ISSN 1594-6061

2014 - 2023 Editorial board member of “Comunicazione Politica” (COMPOL)

Edited by Il Mulino

ISSN 1594-6061

2019 – ongoing Coordinator of “Religion and Politics” SISP SG

with Chiara Maritato

2020 – ongoing Member of “Religion and Politics” ECPR SG

MAIN CONFERENCE PRESENTATIONS (A selection)

- 2021 APSA annual meeting, online (with R. Rega, A. Stanziano) “Democracies under Pressure: Online Incivility and Polarization in Italy”
- 2021 AIS conference - Political Sociology Section “Politica e società nell’era post covid 19”, online (with R. Mincigrucci, A. Stanziano, S. Pagiotti, M. Mazzoni) “Tutto cambia perché nulla cambi. Il coverage mediatico della corruzione in Italia tra il 2006 e il 2020 tra nuove tendenze e continuità”.
- 2021 ECREA conference, online (with N. Righetti, A. Stanziano, S. Pagiotti) “Political mediatization of religion on Facebook: Salvini and the Gospel during Elections in Italy”

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- 2021 ECPR General conference, online (with A. Stanziano, S. Del Sarto, R. Mincigrucci, S. Pagiotti) “The discussion dynamics about corruption and anti-corruption on Facebook in Italy: trends, actors and topics”
- 2021 ECPR General conference, online (with P. Mancini, M. Mazzoni, R. Mincigrucci, S. Pagiotti, A. Stanziano) “ANTICORRP five years later: what has changed in the journalistic coverage of corruption in Italy?”
- 2021 IPSA World Congress, online (with R. Rega) “Uncivil Users’ Comments in Online Public Discussions: An Examination of Facebook during the 2018 Italian General Election”
- 2021 ICA Annual conference, online (with R. Rega) “The Consequences of Incivility on Users’ Political Discussion. The Case of the 2018 Italian General Election on Facebook”
- 2021 ECREA General conference - Political Communication Section, online (with R. Rega, A. Stanziano) “Impolite or antidemocratic users? The characteristics of the political discussion on Facebook”
- 2021 “Religious Identity and the Media. Methods, concepts, and new research avenues” conference organized by the DFG and NCN University of Bremen, online (with S. Pagiotti, A. Stanziano) “Performing religious identity: the debate on Salvini’s use of religious symbols on Facebook”
- 2020 ECPR General conference, online (with N. Righetti, A. Stanziano, S. Pagiotti) “Political instrumentalization of religion: The debate on Salvini’s use of religious symbols on Facebook and Twitter”
- 2019 SISP conference, Lecce (with S. Pagiotti, A. Stanziano) “In difesa degli ultimi: quando la Chiesa influenza il dibattito pubblico”
- 2019 International Society for the Sociology of Religion (ISSR) conference, Barcellona (with S. Pagiotti, A. Stanziano) “The newsworthiness of the Catholic Church representatives in Italian newspapers”
- 2019 ISA-RC51 International conference of Sociocybernetics, Urbino (with R. Rega) “The paradox of incivility and the dark attraction exerted on the users. The case of 2018 Italian National Election on Facebook”
- 2019 ICA pre-conference “Global populism: Its roots in media and religion” Washington DC (USA) (with S. Pagiotti, A. Stanziano) “The legitimization of the Italian Catholic Church by media to intervene in the political debate”
- 2018 ECREA conference, Lugano (with S. Pagiotti, A. Stanziano) “The Italian Catholic Church in national and local newspapers: Is it possible to outline processes of intermedia agenda?”
- 2018 SISP conference, Torino (with S. Bentivegna, G. Boccia Artieri) “La moltiplicazione delle agende nello spazio pubblico: il caso delle politiche 2018”
- 2018 SISCC conference, Bologna (with R. Rega) “L’incivility nelle Politiche 2018: fine del dibattito pubblico?”
- 2017 International conference Media and Religion organized by Media and Religion TWG of ECREA in collaboration with Doctoral School in Media Studies of Bucharest University and AFCOM), Bucharest (with S. Pagiotti) “The Catholic Church in Italian media coverage: an analysis of newspapers, TV news and social media”
- 2017 ISSR, Lausanne (with S. Pagiotti) “The Pope and the Catholic Church in Italian Media Coverage: Two Different Media Representations”

- 2017 ECREA conference – Journalism Studies section, Odense (with S. Bentivegna) “Political Journalists on Twitter: When Tradition Meets Innovation”
- 2016 ECREA conference, Prague (with P. Mancini, M. Mazzoni and G. Barbieri) “Corruption in the Press Coverage. Audience Segmentation and the Lack of Shared Indignation”.
- 2016 AIS conference, Verona (with M. Mazzoni, G. Barbieri) “A comparative study in the press coverage: Does the political culture and market segmentation determine different representations of corruption?”
- 2016 SISP conference, Milano (with P. Mancini, M. Mazzoni) “La copertura giornalistica della corruzione. Democrazie consolidate e “nuove democrazie” a confronto”
- 2016 International Society for Media, Religion and Culture conference, Seoul (South Korea) “Facebook and the Italian Catholic Church Ministers”
- 2015 First annual International Journal of Press/Politics conference, Oxford (with P. Mancini, M. Mazzoni, A. Cornia) “Corruption in the press coverage. Audience segmentation and the lack of shared indignation”
- 2013 SISP conference, Firenze “Alla ricerca degli influencer, ovvero gli eredi dei leader d’opinione”
- 2013 International ARS conference, Roma (with R. Bracciale) “Online Networks of Italian Political Leaders: The 2013 Electoral Campaign”
- 2011 PIC-AIS Annual conference, Roma “Quali conseguenze per la Chiesa nello spazio digitale senza campanili e senza gerarchie? Comunicazione orizzontale e fiducia”
- 2010 AIS conference, Milan “La Chiesa cattolica sul web. Nuove forme di partecipazione e di relazioni in rete”
- 2009 SISP conference, Roma “La Chiesa nel dibattito pubblico”
- 2007 AIS conference, Urbino “Parrocchie e internet”

PUBLICATIONS

Author of more than 40 academic publications (books, essays in Journals and edited books).

Her work has been published in European Journal of Communication, Journalism, The International Journal of Press Politics, Journalism Studies, Journalism Practices, The Communication Review, Comunicazione Politica, Problemi dell'Informazione, Polis, Comunicazioni Sociali, Sociologia urbana e rurale.

Marchetti, R., Righetti, N., Pagiotti, S., Stanziano, A. (2022), *Right-wing populism and political instrumentalization of religion: the Italian debate on Salvini’s use of religious symbols on Facebook*. In “Journal of Religion in Europe”, special issue Populism and Religion (eds. Dieckhoff, A., & Portier, P.)

Bentivegna S., Marchetti R., Stanziano A. (2022), “The Agenda-Building Power of Facebook and Twitter: The Case of the 2018 Italian General Election” (pp. 124-142). In Taras D., Davis R. (eds.) *Electoral Campaigns, Media, and the New World of Digital Politics*. University of Michigan Press. DOI: 10.3998/mpub.12013603.

Mazzoni, M.; Marchetti, R.; Mincigrucchi, R. (2021), “Corruption, Mass Media and Public Opinion” (pp. 25-41). In Carloni E., Gnaldi M. (eds.) *Understanding and Fighting Corruption in Europe. From Repression to Prevention*. Cham: Springer. DOI: 10.1007/978-3-030-82495-2_1.

- Mariotti C., Marchetti R., Bitonti A., Stanziano A. (2021), *La polarizzazione politica nel campaigning di Salvini. Il caso delle elezioni regionali del 2020*. In "Comunicazione politica" 2/2021.
- Rega R., Marchetti R. (2021), *The strategic use of incivility in contemporary politics. The case of the 2018 Italian general election on Facebook*. In "The Communication Review" 24/2.
- Bentivegna S., Boccia Artieri G., Marchetti R. (2020). *L'agenda pubblica interrelata in campagna elettorale. Politiche 2018 ed Europee 2019 tra convergenza e divergenza mediale*. In "Problemi dell'informazione" 2/2020
- Marchetti R., Stanziano A., Pula R. (2020) *Il terremoto del centro Italia: il ruolo di Facebook nella comunicazione d'emergenza*. In Atti del IV Convegno Interdipartimentale dell'Università degli Studi di Perugia: Gestire l'emergenza, il contributo della ricerca interdisciplinare. Morlacchi Editore.
- Marchetti R., Mazzoni M., de Salvo P., Pagiotti S. (2020), *La narrazione di un dramma nella stampa nazionale: il terremoto del Centro Italia*. In "Comunicazioni sociali".
- De Salvo P., Mazzoni M., Marchetti R., Stanziano A. (2020), *La dimensione sociale dei disastri: la comunità di Norcia dopo il terremoto del 2016*. In "Sociologia urbana e rurale". 122/2020, pp. 131-148.
- Marchetti R., Pagiotti S., Stanziano A., Mazzoni M. (2019), *Il coverage della Chiesa cattolica: non più solo un'immagine «vaticana»*. In "Problemi dell'informazione". 3/2019.
- Rega R., Marchetti R. (2019). *L'incivility nelle Politiche 2018. Fine del dibattito pubblico?*. In "Comunicazione Politica", 1 aprile.
- Bentivegna S., Marchetti R. (2019). *News Users on Facebook: Interaction Strategies on the Pages of El País, la Repubblica, Le Monde, and The Guardian*. In "Journalism Studies" DOI: 10.1080/1461670X.2019.1580149.
- Bentivegna S., Boccia Artieri G., Marchetti R. (2019). "L'agenda pubblica nella campagna elettorale: un caso di "interrelated agenda"". In Bentivegna S., Boccia Artieri G. (a cura di) *Niente di nuovo sul fronte mediale. Agenda pubblica e campagna elettorale*. Milano: FrancoAngeli
- Rega R., Marchetti R. (2019). "Leader e temi tra incivility e polarizzazione". In Bentivegna S., Boccia Artieri G. (a cura di) *Niente di nuovo sul fronte mediale. Agenda pubblica e campagna elettorale*. Milano: FrancoAngeli
- Bentivegna S., Marchetti R. (2018). "Se vogliamo che tutto rimanga come è, bisogna che tutto cambi. I giornalisti politici su Twitter". In "Comunicazione Politica", 2 agosto.
- Marchetti R., Pagiotti S. (2017). *The Catholic Church in Italian media coverage: an analysis of newspapers, TV news and social media*. In "Journalism si comunicare", 4.
- Marchetti R. (2017). "Abitare i social media". In Fabris A., Maffei I. (a cura di), *Di terra e di cielo. Manuale di comunicazione per seminaristi e animatori*. Brescia: La Scuola
- Mancini P., Marchetti R., Mincigrucci R. (2017). *La copertura giornalistica della corruzione. Drammatizzazione polarizzata, giudiziaria e assenza di indignazione condivisa*. In "Polis", 2: 207-240.
- Bentivegna S., Marchetti R. (2017). *Journalists at a Crossroads: Are Traditional Norms and Practices Challenged by Twitter?*. In "Journalism" (Online first, June 27, 2017).
- Marchetti R., Mazzoni M., Pagiotti S. (2017). *La copertura della corruzione in Italia e nei paesi dell'Europa Centro Orientale: (molte) somiglianze e (poche) differenze*. In "Problemi dell'informazione", 2: 229-256.
- Bentivegna S., Marchetti R. (2017). *Giornalisti in cerca d'autore: vecchi e nuovi ruoli alla prova dei 140 caratteri*. In "Problemi dell'informazione", 1: 31-56.
- Mancini P., Mazzoni M., Cornia A., Marchetti R. (2017). *Representations of Corruption in the British, French, and Italian Press: Audience Segmentation and the Lack of Unanimously Shared Indignation*. In "International Journal of Press Politics", 22(1): pp. 67-91.
- Marchetti R., Mancini P., Pagiotti S. (2017). *Quando la Chiesa social "passa" sulla stampa*. In "Desk", 2, 2017

- Bentivegna S., Marchetti R. (2016). "Campaigning on Twitter. The use of Social Media in the 2014 European Elections in Italy". In Davis, R., Holtz-Bacha C. & Just, M (Eds.), *Twitter and Elections around the World: Campaigning in 140 Characters or Less*. London: Routledge
- Marchetti R., Ceccobelli D. (2016). *Twitter and Television in a Hybrid Media System. The 2013 Italian election campaign*. In "Journalism Practice", 10(5): 626-644.
- Mancini P., Marchetti R., Barbieri G., Mazzoni M., Mincigrucchi R., Stanziano A. (2016). *Print press representations of corruption: topics, professional models and journalism procedures*. Available at: <http://anticorrrp.eu/publications/print-press-representations-of-corruption-topics-professional-models-and-journalism-procedures/>
- Marchetti R. (2016). *Human Assisted Content Analysis of the print press coverage of corruption in France*. Available at: <http://anticorrrp.eu/publications/human-assisted-content-analysis-of-the-print-press-coverage-of-corruption-in-france/>
- Marchetti R. (2016). *Methodology of the Human-Assisted Content Analysis*. Available at <http://anticorrrp.eu/publications/methodology-of-the-human-assisted-content-analysis/>
- Adukaite A., Campbell H., Cantoni L., Cerutti S., Cristina E., De Ascaniis S., Garbelli M., Introvigne M., Marchetti R., Marchiori E., Mele E., Lizzi G., Piva E., Sutinen E. (2016). *Pilgrims in the Digital Age: a research manifesto*. In "International Journal of Religious Tourism and Pilgrimage". Available at <https://arrow.dit.ie/ijrtp/vol4/iss3/3/>
- Bentivegna S., Marchetti R. (2015). *Live tweeting a political debate: the case of "Italia bene comune"*. In "European Journal of Communication", 30(6): 631-647.
- Bentivegna S., Marchetti R. (2015). *Tra tradizione e innovazione. Le elezioni europee del 2014 su Twitter*. In "Comunicazione Politica", 3: 389-408.
- Marchetti R. (2015). *La Chiesa in internet. La sfida dei media digitali*. Roma: Carocci editore
- Marchetti R. (2015). "Presenza e utilizzo delle nuove tecnologie e di internet nel mondo ecclesiale". In Pasqualetti F. (a cura di), *Ripensare la comunicazione. Le teorie, le tecniche e le didattiche*. Roma: LAS
- Bentivegna S., Marchetti R. (2014). *Prove tecniche di ibridazione mediale. Guardare la tv e commentare su Twitter*. In "Comunicazione Politica" 1: 61-77.
- Marchetti R. (2014). "Alla ricerca degli influencer, ovvero gli eredi dei leader d'opinione". In Bentivegna S. (a cura di), *La politica in 140 caratteri. Twitter e spazio pubblico*. Milano: Franco Angeli
- Bentivegna S., Marchetti R. (2014). "Il dibattito televisivo 'Italia bene comune': prove di discussione politica". In Bentivegna S. (a cura di), *La politica in 140 caratteri. Twitter e spazio pubblico*. Milano: Franco Angeli
- Marchetti R., Ceccobelli D., Gazzé D. (2013). "Twitter e i trending topic: solo pointless babble o un third place di discussione politica?" SISE: Atti del convegno. Disponibile su <http://www.studielettorali.it/pdf/Sondaggi%20ed%20elezioni.pdf>
- Marchetti R. (2013). Recensione a: *Avanti popoli! Piazze, Tv, web: dove va l'Italia senza partiti*. In "Comunicazione Politica" 1/2013
- Marchetti R. (2011). *La Chiesa nel dibattito pubblico*. In R. Marini (A cura di), *Altri flussi. La comunicazione politica della società civile*. Milano: Guerini Editore
- Marchetti R. (2010). *When the parvis is virtual: 70% parishes are connected, 2 priests out of 3 write emails*. In "Focus.it", 18-27
- Mancini P., Marchetti R. (2010). *Le parrocchie e internet. Spunti da una ricerca*. In CEI (A cura di), *Chiesa in rete 2.0*. Cinisello Balsamo (MI): Edizioni San Paolo
- Mancini P., Marchetti R. (2010). *Navigatori e protagonisti della rete*. In "Comunicare la fede", 2.

- Marchetti R. (2009). *Sagrati virtuali: nuove relazioni online*. In "Vita e Pensiero" (4), 60-65
- Marchetti R. (2009). *Chiesa e media locali. Il caso dell'Umbria*. In "Problemi dell'informazione" 4: 430-443.
- Marchetti R. (2009). *La rappresentazione della religione sui quotidiani locali*. In "AUR&S" (1-2)
- Mancini P., Marchetti R. (2009). *Rappresentando il fatto religioso i giornali privilegiano la cronaca*. In "Desk" 1: 9-14