

CURRICULUM VITAE



Cecilia Chirieleison

Associate Professor
Department of Political Science
University of Perugia - Italy

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I. PERSONAL

Name: Cecilia
Family name: Chirieleison
Date of birth: July 17, 1971
Marital Status: Married, two children
Nationality: Italian
Address: Department of Political Science, University of Perugia, via Pascoli -
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II. EDUCATION

2000-2002	Post-Doc	Faculty of Economics, University of Pisa, Italy, Post-Doctoral Fellow in Social Strategy and Social Reports
1994-1997	Ph.D.	Faculty of Economics, University of Pisa, Italy. Ph.D. in Business Administration (Dissertation topic: Strategic Management for Museums)
1990-1994	M.Sc.	Faculty of Economics, University of Pisa, Italy. Degree in Economics and Business; final grade 110/110 cum laude

III. EMPLOYMENT

1. Associate Professor of Business Administration, Department of Political Science, University of Perugia, Italy, Nov 2018 – today
2. Associate Professor of Business Administration, Department of Economics and Business, University of Perugia, Italy, Nov 2004 – Oct 2018
3. Assistant Professor of Business Administration, Faculty of Economics, University of Pisa, Italy, Nov 2002 - Nov 2004
4. Adjunct Professor of Accounting, Faculty of Economics, University of Pisa, Italy, Nov 1999 - Nov 2000

IV. ACADEMIC ASSIGNMENTS

1. Member of the Faculty Board, Department of Political Science, University of Perugia, Nov 2018 – today
2. Coordinator for internship and job placement for the Department of Political Science, University of Perugia, 2019 – today

3. Coordinator for internships and job placement for the degree courses in Communication, Department of Political Science, University of Perugia, 2005 – today
4. Coordinator of the Communication Labs, Department of Political Science, University of Perugia, 2005 – today
5. Member of the Faculty Board, Faculty of Economics, University of Perugia, Nov 2004 – Oct 2018
6. Quality Manager for the MSc Degree in International Economics and Management, 2014 - 2018
7. Professor at the International Ph.D. in Economics and Business, Department of Economics, University of Perugia, Nov 2013 – Nov 2017

V. TEACHING AND TRAINING EXPERIENCE

1. University Teaching Experience

Prof. Chirieleison has a wide teaching experience on issues of general management, business and corporate strategy, event management, cultural tourism, business ethics and corporate social responsibility, and corporate communication.

She has taught these topics for the past 20 years in both the undergraduate and postgraduate programs at the University of Pisa and the University of Perugia. She also teaches in various Executive MBA Programs.

2. Executive Education and Consulting

Over the past twenty years, Prof. Chirieleison has also taught in some seminars and executive training courses and has been consulted by private and public institutions on issues of corporate social responsibility, event management, and cultural tourism.

VI. VISITING PROFESSOR

Over the past years, Prof. Chirieleison was visiting professor at various Universities, including:

- St. John's University, New York (USA), 2018, 2019, 2022, 2024, 2025
- University of Chicago Booth School of Business, Chicago (USA), 2017
- University College Dublin, Dublin (Ireland), 2016
- University of Girona, Girona (Spain), 2016
- London School of Economics, London (United Kingdom), 2015
- Yasar University, Izmir (Turkey), 2014
- University of Cyprus, Nicosia (Cyprus), 2013
- Athens University of Economics and Business, Athens (Greece), 2012
- University ISLA, Lisboa (Portugal), 2011

VII. MEMBERSHIP IN PROFESSIONAL ASSOCIATION

Member of the Italian Academy of Business Administration AIDEA.

Member of the Italian Society of Business Administration Professors SIDREA

Member of the European Business Ethics Network EBEN.

Fellow of the European SPES Institute (Spirituality in Economics and Society)

VIII. SCIENTIFIC COMMITTEE AND REVIEWER ACTIVITIES

Prof. Chirieleison is a member of the Editorial Board for various academic journals. She is also a regular reviewer for national and international academic journals, including International Journal of Management Reviews, Tourism Management, Tourism Economics, Current Issues in Tourism, Tourism Management Perspectives, Business Strategy and the Environment, Journal of Urban Technology, Sustainability, Business Ethics: a European Review, Tourism and Hospitality Research, Sustainable Development; Event Management, Journal of Corporate Citizenship.

Elsevier Reviewer Page is available at <http://www.reviewerpage.com/Cecilia-Chirieleison>

Publons Reviewer Page is available at <https://publons.com/author/1289467/cecilia-chirieleison#profile>

IX. LANGUAGES

English, German, Italian (native language).

X. PUBLICATIONS

Prof. Chirieleison is the author of various books and numerous articles in Academic Journals. Moreover, she has been invited as a speaker at numerous national and international conferences. Her main interests are related to event management and cultural tourism, and to corporate social responsibility, and business ethics.

Google Scholar: Cecilia Chirieleison

<https://scholar.google.it/citations?user=yQQxGkoAAAAJ&hl=it>

ResearchGate: Cecilia Chirieleison

https://www.researchgate.net/profile/Cecilia_Chirieleison

Recent publication:

- Turzo T., Chirieleison C., Montrone A., Scrucca L. (2025), Sustainability Standard and Decertification: A Bayesian Analysis of SA8000, in Corporate Social Responsibility and Environmental Management (CSREM);
- Rusconi G., Chirieleison C., Baldarelli M. G., Fiandrino S., Turzo T. (2025), Italy. Reports from Europe, Global Survey of Business Ethics 2022-2024, in Business and Professional Ethics Journal;
- Chirieleison C., Turzo T., Nardi V. (2024), The Adoption of Masstige Positioning Strategy: A Case Study from the Food Industry's SMEs, in International Journal of Business Research Management (IJBRM), vol.15, issue 3;
- Turzo T., Montrone A., Chirieleison C. (2024), Social Accountability 8000: A quarter century review, Journal of Cleaner Production, vol. 441;
- Montrone A., Chirieleison C. (2024), Benedictine Spirituality, Place-Based Sustainability, and Accounting – Lessons from a Medieval Abbey, in Dal Baldo M., Baldarelli M.G., Righini E. (Eds): Place Based Approaches to Sustainability Volume I, Palgrave, London;
- Rusconi G., Chirieleison C., Baldarelli M. G., Fiandrino S., Turzo T. (2024), Italy, In Robinson B., Enderle G. (Eds.), The Global Survey of Business Ethics 2022-2024. Teaching, Research and Training. Volume 3 Europe, Globalethics Publication, Geneva;
- Turzo, T., Montrone, A., & Chirieleison, C. (2023). The first twenty-five years of SA8000: A literature review. In M. Tutino, V. Santolamazza, & A. Kostyuk (Eds.), *New outlooks for the scholarly research in corporate governance*, Virtus Interpress;

- Chirieleison C., Rizzi F. (2023), ISO 20121 Standard – Event sustainability, In: Idowu S., Schmidpeter R., Capaldi N., Zu L., Del Baldo M., Abreu R. (eds) Encyclopedia of Sustainable Management. Springer, Cham;
- Chirieleison C., Rizzi F. (2023), (2023) Sustainable Tourism. In: Idowu S., Schmidpeter R., Capaldi N., Zu L., Del Baldo M., Abreu R. (eds), Encyclopedia of Sustainable Management. Springer, Cham;
- Chirieleison C., Rizzi F. (2023) Sustainable Transportation. In: Idowu S., Schmidpeter R., Capaldi N., Zu L., Del Baldo M., Abreu R. (eds) Encyclopedia of Sustainable Management. Springer, Cham;
- Chirieleison C., Rizzi F. (2023) Sustainable Events. In: Idowu S., Schmidpeter R., Capaldi N., Zu L., Del Baldo M., Abreu R. (eds) Encyclopedia of Sustainable Management. Springer, Cham;
- Chirieleison C., Rizzi F. (2023) SA8000 Standard. In: Idowu S., Schmidpeter R., Capaldi N., Zu L., Del Baldo M., Abreu R. (eds) Encyclopedia of Sustainable Management. Springer, Cham;
- Chirieleison C., Rizzi F. (2023) Green Economy. In: Idowu S., Schmidpeter R., Capaldi N., Zu L., Del Baldo M., Abreu R. (eds) Encyclopedia of Sustainable Management. Springer, Cham;
- Chirieleison C., Montrone A., Scrucca L. (2022), Destination labels for historic villages: the impact on perception, experience, and satisfaction, Tourism and Hospitality Research, vol. 22 (2).