

CURRICULUM VITAE



Cecilia Chirieleison

Associate Professor
Department of Political Science
University of Perugia - Italy

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I. PERSONAL

Name: Cecilia
Family name: Chirieleison
Date of birth: July 17, 1971
Marital Status: Married, two children
Nationality: Italian
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II. EDUCATION

2000-2002	Post-Doc	Faculty of Economics, University of Pisa, Italy, Post-Doctoral Fellow in Social Strategy and Social Reports
1994-1997	Ph.D.	Faculty of Economics, University of Pisa, Italy. Ph.D. in Business Administration (Dissertation topic: Strategic Management for Museums)
1990-1994	M.Sc.	Faculty of Economics, University of Pisa, Italy. Degree in Economics and Business; final grade 110/110 cum laude

III. EMPLOYMENT

1. Associate Professor of Business Administration, Department of Political Science, University of Perugia, Italy, Nov 2018 – today
2. Associate Professor of Business Administration, Department of Economics and Business, University of Perugia, Italy, Nov 2004 – Oct 2018
3. Assistant Professor of Business Administration, Faculty of Economics, University of Pisa, Italy, Nov 2002 - Nov 2004
4. Adjunct Professor of Accounting, Faculty of Economics, University of Pisa, Italy, Nov 1999 - Nov 2000

IV. ACADEMIC ASSIGNMENTS

1. Member of the Faculty Board, Department of Political Science, University of Perugia, Nov 2018 – today
2. Member of the Faculty Board, Faculty of Economics, University of Perugia, Nov 2004 – Oct 2018

3. Professor at the International Ph.D. in Economics and Business, Department of Economics, University of Perugia, 2013 - 2017
4. Quality Manager for the MSc Degree in International Economics and Management, 2014 - 2018
5. Coordinator for internships and job placement for the degree courses in Communication, Department of Political Science, University of Perugia, Nov 2005 - today
6. Coordinator of the Communication Labs, Department of Political Science, University of Perugia, Nov 2005 - today

V. THEACHING AND TRAINING EXPERIENCE

1. University Teaching Experience

Prof. Chirieleison has a wide teaching experience on issues of general management, business and corporate strategy, event management, cultural tourism, business ethics and corporate social responsibility, and corporate communication.

She has taught these topics for the past 20 years in both the undergraduate and postgraduate programs at the University of Pisa and University of Perugia. She also teaches in various Executive MBA Programs.

2. Executive Education and Consulting

Over the past twenty years, Prof. Chirieleison has also taught in some seminars and executive training courses and has been consulted by private and public institutions on issues of corporate social responsibility, event management and cultural tourism.

VI. VISITING PROFESSOR

Over the past years, Prof. Chirieleison was visiting professor at various Universities, including:

- St. John's University, New York (USA), 2019
- St. John's University, New York (USA), 2018
- University of Chicago Booth School of Business, Chicago (USA), 2017
- University College Dublin, Dublin (Ireland), 2016
- University of Girona, Girona (Spain), 2016
- London School of Economics, London (United Kindom), 2015
- Yasar University, Izmir (Turkey), 2014
- University of Cyprus, Nicosia (Cyprus), 2013
- Athens University of Economics and Business, Athens (Greece), 2012
- University ISLA, Lisboa (Portugal), 2011

VII. MEMBERSHIP OF PROFESSIONAL ASSOCIATION

Member of the Italian Academy of Business Administration AIDEA.

Member of the Italian Society of Business Administration Professors SIDREA

Member of the European Business Ethics Network EBEN.

VIII. SCIENTIFIC COMMITTEE AND REVIEWER ACTIVITIES

Prof. Chirieleison is member of the Editorial Board for various academic journals. She is also a regular reviewer for national and international academic journals, included International Journal of Management Reviews, Tourism Management, Tourism Economics, Current Issues in Tourism, Tourism Management Perspectives, Journal of Urban Technology, Sustainability, Business Ethics: a European Review, Event Management, Journal of Corporate Citizenship.

Elsevier Reviewer Page is available at <http://www.reviewerpage.com/Cecilia-Chirieleison>

Publons Reviewer Page is available at <https://publons.com/author/1289467/cecilia-chirieleison#profile>

IX. LANGUAGES

English, German, Italian (native language).

X. PUBLICATIONS

Prof. Chirieleison is author of various books and numerous articles on Academic Journals. Moreover, she has been invited as speaker at numerous national and international conferences. Her main interests are related to event management and cultural tourism, and to corporate social responsibility and business ethics.

Google Scholar: Cecilia Chirieleison

<https://scholar.google.it/citations?user=yQQxGkoAAAAJ&hl=it>

ResearchGate: Cecilia Chirieleison

https://www.researchgate.net/profile/Cecilia_Chirieleison

Recent publications in English:

- C. Chirieleison, F. Rizzi (under referee), Sustainable tourism, in S.O. Idowu & R. Schimdpeter (eds), Encyclopedia of Sustainable Management, Springer;
- C. Chirieleison, F. Rizzi (under referee), Sustainable transportation, in S.O. Idowu & R. Schimdpeter (eds), Encyclopedia of Sustainable Management, Springer;
- C. Chirieleison, F. Rizzi (under referee), Sustainable events, in S.O. Idowu & R. Schimdpeter (eds), Encyclopedia of Sustainable Management, Springer;
- C. Chirieleison, F. Rizzi (under referee), SA 8000 Standard, in S.O. Idowu & R. Schimdpeter (eds), Encyclopedia of Sustainable Management, Springer;
- C. Chirieleison, F. Rizzi (under referee), ISO 20121 Standard – Event sustainability, in S.O. Idowu & R. Schimdpeter (eds), Encyclopedia of Sustainable Management, Springer;
- C. Chirieleison, F. Rizzi (under referee), Green Economy, in S.O. Idowu & R. Schimdpeter (eds), Encyclopedia of Sustainable Management, Springer;
- C. Chirieleison, A. Montrone, L. Scrucca (2019), Event Sustainability and Sustainable Transportation: A Positive Reciprocal Influence, Journal of Sustainable Tourism, <https://doi.org/10.1080/09669582.2019.1607361>;

- C. Chirieleison, L. Scrucca (2017), Shaping students' attitudes towards business ethics and corporate social responsibility: Education versus personal perspectives, *Education*, 7(5), 83-95;
- C. Chirieleison, L. Scrucca (2017), Event sustainability and transportation policy: A model-based cluster analysis for a cross-comparison of hallmark events, *Tourism Management Perspectives*, 24, 72-85;
- C. Chirieleison (2017), CSR Education in Italian Economics Departments. An Exploratory Study, *Journal of Corporate Citizenship*, 65, 49-66;
- C. Chirieleison, L. Scrucca (2016), CSR education in Italy, in Turker D., Altuntas C., Idowu S. O. (Eds.), *Social responsibility education across Europe. A comparative approach*, Springer International Publishing, New York;
- C. Chirieleison, A. Montrone (2013), Evaluating local government costs and revenues: The case of an Italian privately owned for-profit event, in *Tourism Management Perspectives*, vol 8, October;
- C. Chirieleison, A. Montrone, L. Scrucca (2013), Measuring the impact of a profit-oriented event on tourism: the Eurochocolate Festival in Perugia, Italy, *Tourism Economics*, vol. 19 (6);
- C. Chirieleison, B. Bracalente, M. Cossignani, L. Ferrucci, M. Gigliotti, M.G. Ranalli (2011), The economic impact of cultural events: the Umbria Jazz music festival, *Tourism Economics*, vol. 17 (6);
- C. Chirieleison, B. Bracalente, M. Cossignani, L. Ferrucci, M. Gigliotti, M.G. Ranalli (2011), The Economic Effects of Cultural Events: the Pintoricchio Exhibition in Perugia, Italy, *Event Management*, vol. 15 (2).

Recent publications in Italian:

- C. Chirieleison, A. Montrone (in press), La difesa da atti terroristici: le politiche di prevenzione del rischio durante i grandi eventi, in AA.VV., *Gestire l'emergenza*, Morlacchi Editore, Perugia;
- C. Chirieleison, L. Iandoli, A. Montrone, L. Scrucca, T. Tuzo (2019), Responsabilità sociale e lavoratori: vent'anni di certificazione Social Accountability 8000, in *Rivista Elettronica di Diritto Economia e Management*, n. 2;
- C. Chirieleison, A. Montrone, L. Scrucca (2018), Eventi e mobilità sostenibile: un modello basato sulla cluster analysis, in *Economia della Cultura*, n. 4;
- C. Chirieleison (2018), Etica o compliance? Un'analisi dei codici etici delle Mid Cap italiane, in *Rivista di Diritto Economia e Management*, n. 1
- C. Chirieleison, A. Montrone, L. Scrucca (2017), La mobilità sostenibile durante i grandi eventi italiani: un'analisi con il model-based clustering approach", in *Turistica*, n. 4;
- C. Chirieleison, E. Migni (2017), Grandi eventi e mobilità sostenibile: un rapporto difficile. Il caso Umbria Jazz, in *Turistica*, n. 2/3, pp. 39-78;
- C. Chirieleison, M. Gigliotti (2013), I commercianti e gli artigiani del centro storico: numerosità, localizzazione e specializzazioni merceologiche, in Ferrucci L. (Ed.), *I centri storici delle città tra ricerca di nuove identità e valorizzazione del commercio*, Franco Angeli, Milano;
- C. Chirieleison, Minelli N. (2013), Mini-eventi e partecipazione dei commercianti, in Ferrucci L. (Ed.), *I centri storici delle città tra ricerca di nuove identità e valorizzazione del commercio*, Franco Angeli, Milano;
- C. Chirieleison, B. Bracalente, M. Cossignani, L. Ferrucci, M. Gigliotti, M.G. Ranalli (2010), Gli effetti economici degli eventi culturali: la mostra del Pintoricchio a Perugia, *Economia della Cultura*, n. 1;
- C. Chirieleison (2009), Il turismo culturale: una risorsa per lo sviluppo economico locale, in Bracalente B., Ferrucci L. (Eds.), *Eventi culturali e sviluppo economico locale. Dalla valutazione d'impatto alle implicazioni di policy in alcune esperienze umbre*, Franco Angeli, Milano;

- C. Chirieleison (2009), Il festival Umbria Jazz: le caratteristiche dell'evento e un'analisi dei bilanci, in Bracalente B., Ferrucci L. (Eds.), Eventi culturali e sviluppo economico locale. Dalla valutazione d'impatto alle implicazioni di policy in alcune esperienze umbre, Franco Angeli, Milano;
- C. Chirieleison (2009), La mostra del Pintoricchio: le caratteristiche dell'evento e l'analisi dei costi e dei ricavi, in Bracalente B., Ferrucci L. (Eds.), Eventi culturali e sviluppo economico locale. Dalla valutazione d'impatto alle implicazioni di policy in alcune esperienze umbre, Franco Angeli, Milano;
- C. Chirieleison (2009), La mostra da Corot a Picasso, Da Fattori a De Pisis: la fondazione Cassa di Risparmio di Perugia, le caratteristiche dell'evento e l'analisi dei costi e dei ricavi, in Bracalente B., Ferrucci L. (Eds.), Eventi culturali e sviluppo economico locale. Dalla valutazione d'impatto alle implicazioni di policy in alcune esperienze umbre, Franco Angeli, Milano;
- C. Chirieleison (2009), La costituzione dell'impresa: i riflessi contabili, in Montrone A., Musaio A. (Eds.), Capitale e operazioni straordinarie, McGraw-Hill, Milano;
- C. Chirieleison (2009), La cessione e il conferimento di azienda: i riflessi contabili, in Montrone A., Musaio A. (Eds.), Capitale e operazioni straordinarie, McGraw-Hill, Milano;
- C. Chirieleison (2009), L'affitto di azienda: i riflessi contabili, in Montrone A., Musaio A. (Eds.), Capitale e operazioni straordinarie, McGraw-Hill, Milano;
- C. Chirieleison (2009), Il trasferimento di partecipazioni: i riflessi contabili, in Montrone A., Musaio A. (Eds.), Capitale e operazioni straordinarie, McGraw-Hill, Milano.